



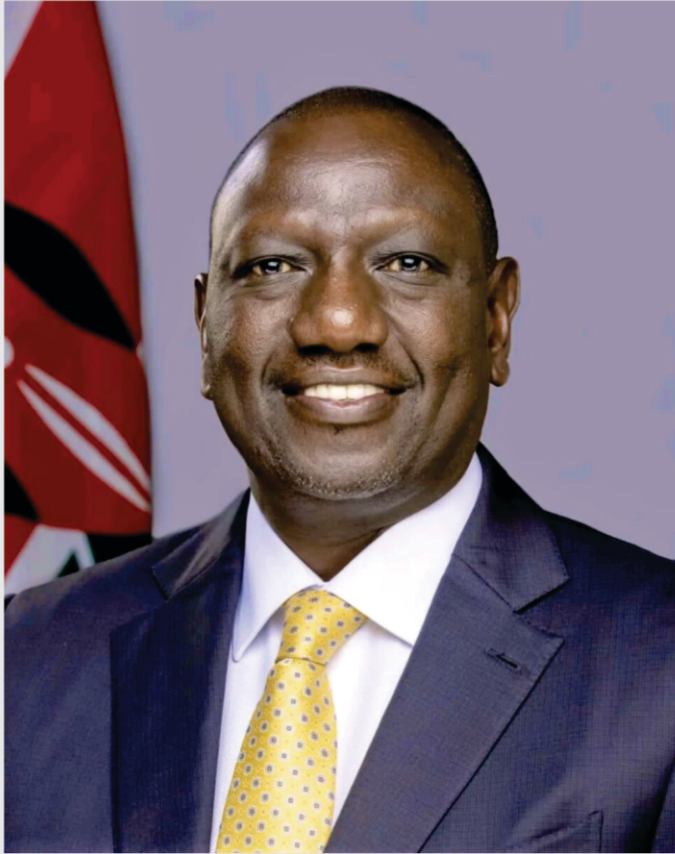
SIAYA INTERNATIONAL TRADE
AND INVESTMENT CONFERENCE
(SITICO-2025)

PROGRAMME

SIAYA INTERNATIONAL TRADE & INVESTMENT
CONFERENCE (SITICO) 2025,

Overall Theme: "Positioning Siaya County as an Investment Destination
TRANSFORMATIVE GROWTH THROUGH TRADE AND INVESTMENT"

14th-17th October, 2025
Siaya National Polytechnic



CHIEF GUEST:
H.E. Hon. Dr. William Ruto CGH
President of the Republic of Kenya



H.E. Rt. Hon. Raila Odinga



H.E. Hon James Orengo
Governor, Siaya County
(HOST)



H.E. Prof. Peter Anyang Nyongo,
Governor, Kisumu County
& Chairperson of LREB



H.E. Hon. Gladys Wanga
Governor, Homa Bay County



H.E. Dr. Ochillo Ayacko
Governor, Migori County



Hon. Lee Kinyanjui
Cabinet Secretary,
Ministry Investment, Trade
& Industrialisation



Hon. James Wandayi
Cabinet Secretary,
Energy & Petroleum



H.E. FCPA Ahmed Abdullahi ECG,
Governor Wajir County &
Chairperson of Council of
Governors (CoG)



Hon. John Mbadi
Cabinet Secretary,
National Treasury & Economic Planning



Hon. Wycliffe Oparanya
Cabinet Secretary,
Cooperatives & MSMEs



Hon. Oburu Odinga
Senator, Siaya County



***Your Excellencies, Distinguished Guests, Esteemed Investors,
Partners, Friends and The Great People of Siaya County***

It is with great pride and immense pleasure that I welcome you to the inaugural Siaya International Trade and Investment Conference (SITICO) 2025.

This landmark event represents a pivotal moment for Siaya County, as we open our doors to the world and showcase the unparalleled investment opportunities that lie within our borders. From the fertile lands of our agricultural heartlands to the vast potential of our blue economy, Siaya is ready for transformative growth.

Over the next four days, we will engage in meaningful dialogue, forge powerful partnerships, and lay the foundation for a future defined by sustainable development, shared prosperity, and inclusive progress. Your presence here is a testament to your belief in our vision and the potential of our great county.

I invite you to explore, engage, and discover how together, we can unlock a new era of opportunity for Siaya and for all who partner with us.

Karibuni sana SITICO 2025.

**H.E. Hon. James Orengo
Governor, Siaya County**



DAY 1: PRECURSOR

Tuesday, 14 October 2025

Accreditation and Badge Pick-Up:

Delegates register at Siaya National Polytechnic and receive badges and conference kits at dedicated desks for VIPs, exhibitors, youth delegates and media.

Exhibition Build & Technical Rehearsals:

Pavilions, booths and stages are set up; technical teams run full sound, lighting, livestream and interpretation checks in readiness for the official opening.

Media Briefing:

Joint press conference with County leadership, key sponsors and partners outlining the week's agenda, expected investments and media access protocols.



DAY 2: OFFICIAL OPENING

Wednesday, 15 October 2025

Master Of Ceremony: Mitchelle Ngele & Bonnie Tunya
Opening Prayer: The Right Reverend John Mark Haung Godia

8:30am-6:00 pm	Accreditation & Coffee
9:00am-12:30am	<p>Kick off Ceremony & 'Ring the Bell' for SITICO Investor Day</p> <p>Documentary: Siaya Our Story of Transformation</p> <p>Welcome address: H.E. Hon. James Orengo, Governor- Siaya County</p> <p>Guest speakers: Kiprono Kittony: <i>Chairman, Nairobi Stock Exchange Board</i> Anthony Musila: <i>Treasure, KCB Group</i> John Mwendwa: <i>CEO- Kenya Investment Authority</i> Dr. Srinivasa Raju Gannavarapu: <i>CEO, Procorp Enertech Private Limited</i> Tally Einav: <i>Kenya Country Representative, UNIDO</i> Moses Nyabanda: <i>MD, Equity Bank Kenya Ltd</i> Caroline Wanjiru Karugu: <i>PS, State Department for East African Community Affairs</i> Dr. Juma Mukhwana: <i>PS, State Department for Industry</i> H.E. Ken Lusaka: <i>Governor, Bungoma & Chairperson - COG Committee of Agriculture</i></p> <p>Chief Guest: Dr. Julius Kipnetich – CEO Jubilee Group Insurance</p>
12:30pm – 2:00pm	Networking Lunch, Exhibition Tours and B2Bs

DAY 2: PARALLEL SESSIONS

Wednesday, 15 October 2025



<p>2:00pm – 4:00pm</p>	<p>Side Event 1 #001 Blue Economy: Leveraging Blue Economy Potential and Key Industrial focus areas of Aquaculture, Marine Transport & Leisure</p> <p>Keynote Speaker: Prof. Hazel Miseda Mumbo, Vice Chairperson Great Lakes Aquaculture, Future of Aquaculture</p> <p>Panel of Key Stakeholders:</p> <ul style="list-style-type: none"> • Dr. Masinde Bwire: Executive Secretary, Lake Victoria Basin Commission • Mary Nyala: County Director, Farm Africa Harvest • Eng. William Tenay: Regional Manager – Kenya Ports Authority • Patrick Nyoike: Head of Blue Economy, Equity Bank Limited • Brigadier Peter Muthungu: Deputy Managing Director - Kenya Shipyards Limited • Martin Munga: Director General, Kenya Maritime Authority (KMA) • Albert Thena: Africa Blue • Wycliffe Ochiaga (EBS): CEO Lake Basin Development Authority (LBDA) <p>Moderator: Michelle Ngele Odhiambo</p> <p>Closing Remarks: Sylvester Kokoth, CECM Agriculture - Siaya County, Chairperson Caucus of CECM's Blue Economy.</p>	<p>Side Event 2 #002 Early Childhood Development: A Social Impact Investment : Strategic partnerships and unlocking capital to drive economic growth and create sustainable development.</p> <p>Keynote Speaker:</p> <ul style="list-style-type: none"> • H.E Betty Orengo: First Lady County of Siaya • H.E Emily Nyaribo: Chairperson, First Spouses Association and First Lady Nyamira County • Dr. Monica Ogutu: Executive Director , KMET <p>Panel of Key Stakeholders</p> <ul style="list-style-type: none"> • Samuel Omondi: CEO ADS Nyanza –Moments that Matter • Prof. Teresia Mwoma: Executive Director, ECD Network • Sr. Irene Musimo: Association of Sisters in Kenya CRS • John Mugo: Executive Director Zizi Afrique- Political Economy on ECD • Dr Elizabeth Omondi: JOOUST–Strengthening MST Coordination for NCfECD • James Adede: Grants Manager (ChildFund)– Strategies for Resource Mobilization for NCfECD • Prof. Edgar Otumba:CECM Education, Youth & Gender <p>Closing Remarks Hon. Dr. Christine Ombaka Women Representative, Siaya County</p>	<p>Side Event 3 #003 Unlocking Opportunities for Siaya County: Driving Investments, Trade and Industrial Growth</p> <p>Welcome Remarks:</p> <ul style="list-style-type: none"> • Regina Ombam: PS State Department of Trade • Abubakar Abubakar CBS: PS State Department for Investment Promotion <p>Round Table Consultative Forum:</p> <ul style="list-style-type: none"> • H.E. Hon. Stephen Sang: Governor, Nandi County • Norah Ratemo: Director General, Kenya Development Corporation • Patricia Arwa: Director, State Department of Investment • Michael Mandu: Ag Secretary, State Department for Trade • Joseph Kasure: Consultant, Devolution and Trade • Felix Kabara Chege: Founder and CEO of Real Sources Africa (AftCA trading Company) • Hon. Sammy Weya: CEO - Samurice Limited • Grace Agola: CECM Trade, Cooperatives Industrialization and Investments, Siaya County <p>Moderator: Bonnie Tunya</p>
------------------------	---	---	---

DAY 2: HER RISE

Wednesday, 15 October 2025

4.00pm – 5:00pm	<p>HER RISE: Resilient, Innovative, Strong & Empowered Women Shaping Africa's Future</p> <p>Hosted by H.E. Betty Orengo, First Lady of Siaya County, with Dr. Canon Ida Betty Odinga as Chief Guest, HER RISE brings together First Ladies, women governors, Principal Secretaries and corporate icons to celebrate and catalyse women's leadership in trade, investment and enterprise. More than a conversation, HER RISE is a call to action to build an ecosystem where women are central drivers of Africa's transformation story.</p> <p>Opening & Welcome: Betty Orengo, First Lady, Siaya County (Host)</p> <p>Private Sector Spotlights Tabitha Karanja, Keroche: Founder & CEO, Keroche Breweries / Senator Nakuru County, Jane Isiaho: Director, KCB Bank Kenya, Rachel Musyoki: CEO, Women Enterprise Fund.</p> <p>Policies of Promise: Principal Secretaries Enabling HER Rise in Trade and Investment Caroline Wanjiru Karugu: PS, State Department for East African Community Affairs; Carren Ageng'o: PS, State Department for Children Welfare & Social Protection; Judith Naiyai Pareno: PS, State Department for Justice & Constitutional Affairs; Regina Akoth Ombam: PS, State Department for Trade, Ministry of Investments, Trade & Industry and Prof. Emily Achieng Akuno, PhD. OGW: Vice Chancellor, JOUST.</p> <p>Voices of HER: First Ladies Driving Social and Economic Transformation Emily Nyaribo: Chairperson, First Spouses Association & First Lady, Nyamira County; Dr. Margaret Makelo, First Lady, Bungoma County; Dr. Agnes Ochilo: First Lady, Migori County; Dorothy Nyong'o: First Lady, Kisumu County; Prof. Janet Baraza, First Lady, Kakamega County</p> <p>Counties of HER Power: Women Governors Leading the Next Wave of Investment H.E Gladys Wanga: Governor, Homa Bay County; H.E Cecily Mbarire: Governor, Embu County; H.E Wavinya Ndeti: Governor, Machakos County; H.E Anne Waiguru; Governor, Kirinyaga County and H.E Susan Kihika; Governor, Nakuru County</p> <p>Moderated Conversation & Q&A: Dr. Silpah Owich – Associate Director, Women & Youth Banking, Equity Bank Inspirational Address (Closing): Dr. Canon Ida Betty Odinga – Woman trailblazer and leader (Chief Guest)</p>
5:30pm-6:15pm	Press Briefing & Day-2 Wrap



Dr. Ida Betty Odinga
Woman trailblazer & Leader



H.E Betty Orengo
First Lady, Siaya County
(Host)

DAY 3: PRESIDENTIAL OPENING CEREMONY

Thursday, 16 October 2025



Master Of Ceremony: Mitchelle Ngele & Bonnie Tunya

Opening Prayer: Prayer by The Right Reverend Prof. David H. Kodia, PhD

8:30am - 1:30pm	Morning - Presidential Opening Ceremony
8:30am - 9:00am	Presidential Arrival & Pavilion Tour
9:00am - 9:15am	President officiates the GRP Boat Handover Ceremony by Ministry of Defense (Kenya Shipyard Ltd) to County Government of Siaya: CS Defense; Governor James Orengo and MD Kenya Shipyard Ltd
9:15am – 11:30am	<ul style="list-style-type: none"> • Preliminaries and Entertainment • Welcome Remarks – Governor James Orengo <p>Documentary: Showcasing the County of Siaya pipeline of investment opportunities</p> <ul style="list-style-type: none"> • Leaders Converge <p>Theme: From Devolution to Transformation: Counties as Engines of National Development</p> <p>Distinguished Panel of Experts</p> <ul style="list-style-type: none"> • Charles Kahuthu: President, East Africa Chamber of Commerce and Industry • Felix Kabara Chege: Founder and CEO of Real Sources Africa (AfTCA trading Company) • Caroline Kariuki: CEO - Kenya Private Sector Alliance • Dr. Masinde Bwire: CEO, Lake Victoria Basin Commission • Prof. Joachim Osur: VC, Amref International University • Michael Lenasalon: PS, State Department for Devolution • H.E Gladys Wanga: Governor - Homa Bay County
11:30am– 12.30pm	<p>Remarks</p> <p>Hon. Soipan Tuya: CS, Ministry of Defense</p> <p>Hon. James Wandayi: CS, Energy & Petroleum</p> <p>Hon. John Mbadi: CS, National Treasury & Economic Planning</p> <p>Hon. Oburu Odinga: Senator, Siaya County</p> <p>H.E Gladys Wanga: Governor, Homa Bay County</p> <p>H.E. Ahmed Abdullahi ECG: Governor, Wajir County & Chairperson of CoG</p> <p>Hon. Amason Kingi: Speaker Senate</p> <p>H.E. Hon James Orengo: Governor, Siaya County</p> <p>Speaker</p> <p>Hon. Lee Kinyanjui: CS, Ministry Investment, Trade & Industrialisation</p> <p>Guest speaker: Paul Russo: Group CEO, Kenya Commercial Bank (KCB)</p> <p>Chief Guest: H.E. Hon. William Ruto, President of the Republic of Kenya</p>

DAY 3: PARALLEL SESSIONS

Thursday, 16 October 2025

12:30pm – 1:00pm	SIGNING OF FLAGSHIP PARTNERSHIPS AND COOPERATION AGREEMENTS PRESIDENTIAL TOUR OF DEAL MAKING ROOM		
12:30pm-2:00pm	LUNCH, B2BS, TOUR OF EXHIBITIONS		
2:00pm – 4:00pm	<p>Side Event 4 #004 Health: Championing Investments in the “healthcare & specialized services” for the Frontier Region Economy: Leveraging Blue Economy Potential and Key Industrial focus areas of Aquaculture, Marine Transport & Leisure</p> <p>Opening Remarks Dr. Martin Konyango: CECM Health County of Siaya - Siaya County's Health, Investment Potential and Opportunities</p> <p>Keynote Speakers</p> <ul style="list-style-type: none"> • Dr Fred Oluga: PS, State Department of Medical Services, Ministry of Health • Prof. Joachim Osur: VC, Amref International University <p>Panel of Key Stakeholders:</p> <ul style="list-style-type: none"> • Dr. Patrick Amoth: Director General- Health, Ministry of Health • Prof. Yonga: Consultant Cardiologist, Aga Khan Director General of Health, Ministry of Health • Prof. Joachim Osur: VC, Amref International University • Dr. Greg Ganda: CECM Health, Kisumu, Chair of the CECM Caucus • Dr. Jacquin Kataka: Program Director, Centre for Health Solutions • George Odondi: Finance Director, Centre for Health Solutions • Dr. Dan Ogola: CEO, Matibabu Foundation • Dr. Denis Ogolla: Managing Director, Equity Afia • Dr. Paul Wekesa: CEO Centre for Health Solutions • Julius Mbeya: CEO, Lwala Community Alliance <p>Moderator: Paul Abonyo & Kenneth Ogendero</p>	<p>Side Event 5 #005 From Resource to Renaissance: Building Siaya's Mining Potential</p> <p>Opening Remarks Prof. Jacqueline Oduol: CECM Environment & Natural Resources – County Government of Siaya</p> <p>Keynote Speakers</p> <ul style="list-style-type: none"> • Harry Kimtai: PS, State Department for Mining • Washington Ogutu: Community Engagement Specialist, Shanta Gold • Rop Kipkoech: County Director, NEMA • Dr. Evans Ogada: Legal Expert <p>Panel of Key Stakeholders:</p> <ul style="list-style-type: none"> • Dr. Atieno Otieno: CEO Founder, Renovate Solutions • John Ochieng': Tuwajibike CBO • Lydia Murunga: Director, Occupational Health & Safety • Mr. Peter Waweru: Country Manager, Shanta Gold • Emmanuel Omollo: Chair, Ward Climate Change Planning Committee • Morris Tikani: Inspector of Mines, Kisumu • Tom Ogillo: Chairperson, Artisanal Miners - Siaya • Dr. Evans Ogada: Legal Expert • Representative: Private Mineral Processing Firm <p>Moderator: Michelle Ngele Odhiambo</p>	<p>Side Event 5 #005 Infrastructure Investment & Financing – Powering Siaya's Future</p> <p>Presentation: The Lower Nzoia Irrigation Project – Unlocking Agricultural Potential</p> <p>Keynote Speakers</p> <ul style="list-style-type: none"> • Captain William Ruto: MD, Kenya Ports Authority • Dr Ibrahim Mayaki: CEO, NEPAD • Eng. John Kipchumba: PS, State Department of ICT and Digital Economy (Last Mile County Connectivity) • Eng. Charles M. Muasya MBS: CEO, National Irrigation Authority • Eng. Kefa Seda: DG, the Public Private Partnerships <p>Panel of Key Stakeholders:</p> <ul style="list-style-type: none"> • Mr. Nyamanga: Director of Housing and Urban Development, Affordable housing; benefits and integration with other infrastructure developments • Eng. Mark Odero: Deputy Director, KeNHA, Roads infrastructure as an enabler in investment opportunities • Eng. William Tenay: Regional Director – Kenya Ports Authority, The Proposed integrated Usenge port • Eng. Alphonse Odera: Regional Director – Kenya Roads Board, Sustainability-Based Approaches in road construction • Eng. Richard Donde: Deputy Director, KURA • Eng. Ochieng Adinda: Deputy Director, KeRRA • Veronica Owende: General Manager, LAPFUND • Billy Okwemba: Regional Relationship Manager, Equity Bank <p>Moderator: Eng. Shammah Kiteme, President, IEK</p>

DAY 4: SITICO FINALE

Friday, 17 October 2025



Master Of Ceremony: Michelle Ngele & Bonnie Tunya
Opening Prayer: Prayer by The Very Reverend Canon Evans Omollo

8:00am – 6:00 pm	Exhibitions and Exploration Visits (run all day)		
8:30am – 9:45am	<p>Side Event 7 #007 From Heritage to High Value: Investing in Siaya's Indigenous Knowledge and Cultural Industries</p> <p>Keynote Speakers</p> <ul style="list-style-type: none"> Prof. Adams Oloo: Professor of Political Science & Local History Expert Dr. Evans Taracha: Specialist in Economic Transformation Through Indigenous Knowledge & Products Dr. Juliet Jagero: Lecturer Department of Linguistics, JOOUST Peress Ochieng <p>Panel of Key Stakeholders: Prof. Hellen Atieno: Lecturer, Music and Arts Department, JOOUST Dr. Juliet Jagero: Lecturer Department of Linguistics, JOOUST Dr. Kennedy Oreyo: Director Tourism and Culture Nixon Sekoh: Head, NGOs and Embassies, Public Sector and Institutional Banking, Equity Bank Camlus Lubalo: Chairman, Luo Council Elders, Siaya Chapter on Dodi project Representative: National Museums of Kenya Nick Ogeda: Regional Assistant Director, Nyanza Region, National Museum</p> <p>Moderator: Judith Oyugi, Chief Officer Tourism, Culture, Sports & Arts, Siaya County</p>	<p>Side Event 8 #008 Lake Kanyaboli Eco-City – Building a Green Future on Siaya's Lakefront</p> <p>Keynote Address Hon. Charles Hinga EGH: CA(SA) PS, State Department for Housing and Urban Development – “Urbanisation and Human Settlement FCPA Edward Ouko: Chairperson, Anti Money Laundering Board of Kenya</p> <p>Remarks</p> <ul style="list-style-type: none"> Dr. Moses Kola: Director Geoplan Consultants Ltd: The Concept of an Eco-City (Lake Kanyaboli Eco-City Project) Prof. George Khoda: Urban Climate Resilient - Urban area for the Poor Prof. Alfred Omenya: Lecturer, Kenyatta University: Sustainable Urban Design Principles Integrating Sensitive Urban Ecosystems Leina Kilesi: Lessons from Konza City <p>Panel of Key Stakeholders:</p> <ul style="list-style-type: none"> Prof. Patrick Odhiambo Hayombe:- Environment & Urban Planning expert JOOUST Dr. Charles Konyango: Urban Planner Prof. Lorna Okotto: Dean Postgraduate Studies, Environment Policy Expert JOOUST Prof. Alfred Omenya: Environmental Architect/ Designer/ Planner Dr. Srinivasa Raju Gannavarapu: CEO - Procorp Enertech Private Limited Jared Buoga: Director Affordable Housing & Markets Programme Nyanza Region Fawcett Komolo: Kenya Institute of Planners President Solomon Ambwere: Director Urban Governance, Resilience & Administration/Planner Patrick Nyoike: Head of Blue Economy, Equity Bank Limited <p>Moderator: Dr. Emmanuel Midheme - Lecturer Maseno University</p>	<p>Side Event 9 #009 Feeding the Future: Unlocking Agricultural, Livestock & Leather Value Chains</p> <p>Keynote Address Abela: Perspective on Edible Oil (Canada) Eng. Nicholas Gumbo: Chairperson Kenya Sugar Board County Director: Representative FAO CEO: Agricultural Value Chain, KALRO</p> <p>Panel of Key Stakeholders:</p> <ul style="list-style-type: none"> Prof. Peter Wanyande: University of Nairobi Caroline Mwongera: IFAD Country Director (Value Chain Development Program – Co-Financing) Dr. Mary Mutembei: Head, Rice Promotion Program, Min. of Agriculture and Livestock Development Jonathan Kipruto: General Manager, Horticulture, Kakuzi George Onyinno: Regional General Manager – Equity Bank Wario Malicha & Lawrence Njoroge: KIPPRA Cotton & Textile Sector Potential) George Macharia: Associate Director Food and Agriculture, Equity Bank Vincent Okoth: NAVCDP Coordinator, Siaya County <p>Moderator: Bonnie Tunya</p>

DAY 4: SITICO FINALE

Friday, 17 October 2025

10:00am – 12:00pm	<p>High-Level Plenary: Powering Africa's Future Nuclear & Clean Energy for Transformation Theme: Siaya as Kenya's Nuclear Frontier and Africa's Next Clean Energy Hub</p>
	<p>Welcome & Opening Remarks H.E James Orengo - County Governor, Siaya County</p> <p>Industry Leaders Panel</p> <ul style="list-style-type: none">• Peter Odhengo: Senior Policy Adviser Climate Finance, Green Climate Fund• Samwel Kareithi: Country Director Gatsby Africa• Simon Mwangi: General Manager, Public Sector and Institution Banking, Equity Bank• Pamidimukkala Venkata Rao: Managing Director, Alpharama Limited• Ms Effie Mutio and Dr Aloys Akumu: Private Sector Investors and Innovators in Clean Energy -Lihanda hydro-power project• Representatives from the International Atomic Energy Agency (IAEA)• Energy Experts and Academics (Local & International)• Development Partners & key Institutions - RREC, KPLC, AfDB, World Bank, USAID• Youth, Women and Community Leaders <p>Keynote Speakers Prof. Eng. Larry Gumbé: Board Chairman, Nuclear Power and Energy Agency (NuPEA) Hon. Opiyo Wandayi ECG: Cabinet Secretary, Ministry of Energy and Petroleum, Kenya Hon. Oburu Odinga: Senator, Siaya County and the Chairperson, Committee on Energy, Senate H.E Dr. Ochillo Ayacko: Governor, Migori County</p> <p>Moderator: Eng. Collins Juma – Chairman, Siaya County Public Service Board</p>

DAY 4: CLOSING CEREMONY

Friday, 17 October 2025



10:00am – 12:00pm	ARRIVAL AND TOUR OF PAVILION BY CHIEF GUEST
13:45pm – 15:00pm	<p>Closing Ceremony: Hon. George Okode: <i>Speaker, County Assembly of Siaya</i> Hon. Samuel Atandi: <i>MP, Alego Usonga Constituency & Host Member of Parliament. (Speaks & recognizes other Members of parliament</i> Mrs Regina O. Ombam: <i>PS, State Department of Trade</i> Hon. Wycliffe Oparanya: <i>CS, Cooperatives & MSMEs</i> H.E Irungu Kangata: <i>Governor, Muranga County</i> H.E Prof. Peter Anyang Nyongo: <i>Governor, Kisumu County & Chairperson of LREB</i> Hon Moses Wetangula: <i>Speaker National Assembly</i> H.E. Hon James Orengo: <i>Governor of Siaya County</i></p> <p>Chief Guest - Rt. Hon. Raila Odinga</p> <p>SIGNING OF PARTNERSHIP AND COOPERATION AGREEMENTS II</p> <p>Conference Communique and vote of thanks: Hon. Otiende Amollo, SC</p>

Pavilions Overview & Experience Design

A. Investment Pavilion

One stop for all investor related services and supporting agencies aligned to the single window. Run by KENINVEST it brings all important agencies from export promotion, licensing, standardisation, compliance and permits among others.

B. Siaya Our Story Pavilion

An immersive storytelling space on Siaya's transformation. Zones: Agriculture & Food Systems; Blue Economy; Health & Social Impact; Culture & Heritage; Sports; Innovation. Signature elements: 'Heroes' mural (Odinga, Obama, Kodhek, Grace Onyango, Grace Ogot), honeycomb apiculture wall, coffee/sunflower/avocado tasting counters, and a gift shop for local makers. Programming: guided tours on the hour; tasting demos at set times; book signings and media drops.

C. Energy Pavilion

A one-stop showcase for power and energy services across grid, mini-grid, and household solutions. Zones: NUPEA nuclear education corner; clean cooking & LPG; e-mobility & charging; solar/mini-grid models; last-mile connectivity desk. Programming: product demos, tariff & connection clinics, and policy Q&A with regulators and utilities.

D Exploration Visits (Off-Site Tours)

Recommended window: Friday 17 Oct, (clustered routes. Groups will depart from the main entrance; PPE and safety briefings provided where applicable. Final routing and security clearances: TBC by Protocol & Security Committees. Visit include heritage sites, lake front, stadium, agro and fish processing sites and Siaya wetland areas.



SIAYA INTERNATIONAL TRADE
AND INVESTMENT CONFERENCE
(SITICO-2025)

Siaya International Trade & Investment Conference

County Government of Siaya, Kenya
P. O Box 803 - 40600, Siaya

For Trade & Investment Inquires

Tel: +254 722 808 076, +254116027027

Email: investment@siaya.go.ke

www.sitico.siaya.go.ke